

# REBECCA SANTUCCI

[sportsgurl16@gmail.com](mailto:sportsgurl16@gmail.com) | [www.16thkiddesigns.com](http://www.16thkiddesigns.com)

## EXPERTISE:

Mac & PC platforms	Photoshop CS4	Microsoft Word
Desktop Publishing	Illustrator CS4	Microsoft Excel
Prepress & Print production	InDesign CS4	Microsoft PowerPoint
HTML & CSS	Dreamweaver CS4	Microsoft Visio
Quark Xpress 7	Flash CS4	Microsoft Outlook

## PROFESSIONAL EXPERIENCE:

**June 2010 - Present**

**Vinotemp International, Irvine, CA**

***Senior Graphic and Web Designer***

- ◆ Created a sales PowerPoint presentation that was essential in securing a \$15 million manufacturing
- ◆ Created several sales PowerPoint presentations that were essential in securing retail accounts with companies including Kohls, Pacific Sales, Create and Barrel, Cost Plus and Best Buy totaling \$2 million
- ◆ Created multiple sales brochures for Apex Wine Cellars and Saunas for distribution on a national level
- ◆ Assisted in the development of the redesigned ApexWineRacks.com website including creating graphics, development of product pages and doing HTML and CSS coding
- ◆ Responsible for creating 4 sales driven e-newsletters sent out on a monthly basis using Photohop and Dreamweaver
- ◆ Designed and developed product packaging for the Vinotemp and Epicureanist companies including creating custom die cuts
- ◆ Responsible for maintenance of Vinotemp.com, Epicureanist.com, ApexWineRacks.com, Wine-Mate.com and WestSideWinCcellars.com including creating graphics, maintenance of product pages and HTML and CSS coding
- ◆ Responsible for creating product sell sheets and spec sheets using InDesign
- ◆ Responsible for photography of new products including editing photos in Photoshop for use in print and web

**Aug. 2009 – June 2010**

**USA Connect, Corona, CA**

***Production Manager/Graphic Designer***

- ◆ Designed graphics for promotional plastics cards for a variety of companies including Crown Royal, PNC Bank, SEC Football Conference, University of Florida and Comcast.
- ◆ Managed design projects coordinating with sales reps, clients & printers to meet all deadlines
- ◆ Responsible for checking design files and images provided by third party design agencies
- ◆ Prepared accurate press ready files, approved proofs and preformed press checks
- ◆ Preformed collections on current & past due accounts

**Nov. 2008 – Aug. 2009**

## **16<sup>th</sup> Kid Design, Long Beach, CA**

### ***Independent Freelance Graphic Designer***

- ◆ Created quality design projects for clients in both print & web projects
- ◆ Manage design projects effectively coordinating with clients & printers & meeting all deadlines
- ◆ Re-designed Oasisarts.com using Photoshop & Flash
- ◆ Designed promotional material for the Evergreen Historical Cemetery
- ◆ Designed logos for Michael Ansari.com, Royal Fresh Bakery & The Varicose Vein Laser Center
- ◆ Designed marketing materials for The Vintage Vantage Real Estate

## **Aug. 2008 – Oct. 2008**

### **California State University, Office of the Chancellor, Long Beach, CA**

#### ***Web Designer, Long-Term Temporary Assignment***

- ◆ Created webpage mock-ups in Photoshop and Dreamweaver as part of development of websites and micro-sites on the CSU network
- ◆ Created headers & other graphic elements for the CSU corporate site and micro-sites.
- ◆ Acted as liaison between web development department and the third party client departments
- ◆ Edited photos and graphics for both print & web use
- ◆ Responsible for testing accuracy & usability of web pages on [www.calstate.edu](http://www.calstate.edu)
- ◆ Responsible for maintenance of the CSU intranet for the CSU employees including creating graphics and digital photography.
- ◆ Designed and developed e-mail newsletters sent out on a weekly basis

## **Aug. 2007 – May 2008**

### **Shimano American Corporation, Irvine, CA**

#### ***Marketing Graphic Designer***

- ◆ Created advertisements for placement in print & Internet media on local & national levels
- ◆ Developed, maintained & ensured accuracy of all content on: [fish.shimano.com](http://fish.shimano.com); [www.lucanusjig.com](http://www.lucanusjig.com) & the Shimano B2B site.
- ◆ Created buttons, headers & other graphic elements for websites
- ◆ Responsible for creating collateral including sell sheets, fliers, POP displays & trade show graphics
- ◆ Developed banner ads for placement on external websites
- ◆ Developed & distributed email newsletters & announcements to retailers & consumers

## **EDUCATION:**

June 2010

*Visual Communications Certificate*, Golden West College, Huntington Beach, CA

*Graphic Design Certificate*

*Web Design Certificate*

August 2003

*Bachelor of Arts – Communications*, Cal State University of Fullerton, Fullerton, CA

May 2001

*Associate of Arts – Journalism*, Long Beach City College, Long Beach, CA