

REBECCA SANTUCCI

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EXPERTISE:

| | | |
|-----------------------------|-----------------|----------------------|
| Mac & PC platforms | Photoshop CS4 | Microsoft Word |
| Desktop Publishing | Illustrator CS4 | Microsoft Excel |
| Prepress & Print production | InDesign CS4 | Microsoft PowerPoint |
| HTML & CSS | Dreamweaver CS4 | Microsoft Visio |
| Quark Xpress 7 | Flash CS4 | Microsoft Outlook |

PROFESSIONAL EXPERIENCE:

Aug. 2009 – Present

USA Connect, Corona, CA

Production Manager/Graphic Designer

- ◆ Manage design projects effectively coordinating with sales reps, clients & printers to meet all deadlines
- ◆ Responsible for tracking design projects using database from beginning to end
- ◆ Layout & design plastic promotional cards for a variety of direct clients & third party agencies
- ◆ Check design files & images provided by third party design agencies for use on plastic
- ◆ Responsible for preparing accurate press ready files
- ◆ Responsible for performing collections on current & past due accounts

Nov. 2008 – Aug. 2009

16th Kid Design, Long Beach, CA

Independent Freelance Graphic Designer

- ◆ Quality design for clients in both print & web projects
- ◆ Manage design projects effectively coordinating with clients & printers & meeting all deadlines
- ◆ Re-designed Oasisarts.com using Photoshop & Flash
- ◆ Designed promotional material for the Evergreen Historical Cemetery
- ◆ Designed logos for Michael Ansari.com, Royal Fresh Bakery & The Varicose Vein Laser Center
- ◆ Designed marketing materials for The Vintage Vantage Real Estate
- ◆ Designed advertisements for Oasis Arts Party Entertainment & Shoreline Treatment Center

Aug. 2008 – Oct. 2008

California State University, Office of the Chancellor, Long Beach, CA

Web Designer, Long-Term Temporary Assignment

- ◆ Created webpage mock-ups as part of development of websites
- ◆ Created headers & other graphic elements for websites
- ◆ Acted as liaison between web development department & client departments
- ◆ Edited photos for both print & web use
- ◆ Responsible for testing accuracy & usability of web pages on www.calstate.edu
- ◆ Responsible for digital photography for use on the CSU intranet
- ◆ Developed templates for web based newsletters

Aug. 2007 – May 2008

Shimano American Corporation, Irvine, CA

Marketing Graphic Designer

- ◆ Created advertisements for placement in print & Internet media on local & national levels
- ◆ Developed, maintained & ensured accuracy of all content on Shimano's three websites: fish.shimano.com; www.lucanusjig.com & the B2B site.
- ◆ Created buttons, headers & other graphic elements for websites
- ◆ Responsible for creating collateral including sell sheets, fliers, POP displays & trade show graphics
- ◆ Developed banner ads for placement on external websites
- ◆ Developed & distributed email newsletters & announcements to retailers & consumers

EDUCATION:

December 2007

Graphic Design Certificate, Golden West College, Huntington Beach, CA

Web Design Certificate, Golden West College, Huntington Beach, CA

August 2003

Bachelor of Arts – Communications, Cal State University of Fullerton, Fullerton, CA

May 2001

Associate of Arts – Journalism, Long Beach City College, Long Beach, CA,

**To View Samples of Work Please Visit my Website at
<http://www.16thkiddesigns.com>**